

blink[®]

From the Eye Care Experts at **Bausch + Lomb**

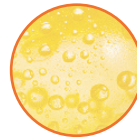
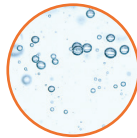


THE FIRST AND ONLY
over-the-counter drop for dry eyes
to combine Hyaluronic Acid and a
Lipid Nano Emulsion^{4,5}, addressing
both Evaporative and Aqueous
Deficient Dry Eye symptoms.

DUAL-ACTION MOISTURE SEAL TECHNOLOGY

HERE'S HOW IT WORKS WITHIN THE FORMULATION:

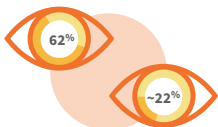
Hyaluronic Acid binds
moisture and helps
BOOST HYDRATION¹⁻³



Lipid Nano Emulsion helps protect
against tear evaporation and helps
LOCK IN MOISTURE^{3, 6-8}

DRYNESS-RELATED OCULAR SYMPTOMS AND PATIENT COMFORT IMPROVED WITH BLINK[®] TRIPLE CARE

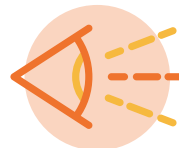
BASELINE



3RD & FINAL VISITS

Dryness-related Ocular Symptoms

Symptoms decreased from
62% of eyes at baseline to ~22%
at the third and final visits



Patient Comfort

Overall Ocular Comfort and
Overall Quality of Vision increased
from 14.3 to 21.4 points and 13.3 to
14.2 points, respectively*

*at the 30-Day visit compared to the 7 day marker (P<0.0001), respectively; n=77

In a study of 77 non-contact lens wearing adults with self-reported symptoms of ocular dryness
Joshi et al. Clinical Dry Eye Findings in Patients using a Novel Lipid-containing Eye Drop. Presented at the Academy of Optometry Meeting, New Orleans, LA, October 2023.

THE RESULT IS 3-IN-1 EXTENDED RELIEF FOR YOUR PATIENTS:^{1-3, 6-10}



Instantly Soothes⁹⁻¹⁰



Extra Long-Lasting Hydration¹⁻³



Locks in Moisture^{3, 6-8}

BAUSCH+LOMB

WHAT MAKES US DIFFERENT

Built On Base Formula

Maintain Hyaluronic Acid & Low Osmolarity+
Nano Emulsion lipid and Electrolytes

Lipid-Based Drops	Blink® Triple Care	Systane® Balance Lubricant Eye Drops ¹¹	Systane® Complete Lubricant Eye Drops ¹²	Refresh Optive Mega-3® Preservative Free Lubricant Eye Drops ¹³	Refresh Optive® Advanced Lubricant Eye Drops ¹⁴
Demulcent Functions to form a soothing protective layer over mucous membranes to lubricate the surface	PEG 400 (0.25%)	Propylene Glycol (0.6%)	Propylene Glycol (0.6%)	Carboxymethylcellulose sodium (0.5%) Glycerin (1%) Polysorbate 80 (0.5%)	Carboxymethylcellulose sodium (0.5%) Glycerin (1%) Polysorbate 80 (0.5%)
Buffer Ensures that pH remains stabilized within physiological range	Sodium Borate, Boric Acid	Boric Acid	Boric Acid	Boric Acid	Boric Acid
Electrolytes Ensure salt balance within cells to regulate hydration	Calcium Chloride, Potassium Chloride, Sodium Chloride	None	None	None	None
Viscosity Enhancer Increases thickness of the solution	Hyaluronic Acid	HP Guar	HP Guar	Carboxymethylcellulose sodium	Carboxymethylcellulose sodium
Preservative Inhibits microbial growth due to potential contamination that may occur with use of a multi-dose container	Sodium Chlorite	POLYQUAD® (Polyquaternium-1) 0.001%(PQ-1)	POLYQUAD® (Polyquaternium-1) 0.001%(PQ-1)	N/A	PURITE® (stabilized oxychloro complex)
Osmolarity¹⁵⁻¹⁹ Salt concentration	175 mOsm/L	275 mOsm/L	279 mOsm/L	315 mOsm/L	269 mOsm/L
Lipid^{15-18, 20}	Nano-emulsion Castor Oil	Mineral Oil	Nano-emulsion Mineral Oil	Nano-emulsion Flaxseed Oil	Nano-emulsion Castor Oil

1. Laurent TC. Structure of Hyaluronic Acid. In: EA Balazs (Ed.), Chemistry and Molecular Biology of Intracellular Matrix. Academic Press, London. 1970:703-732. 2. Aragona P, Papa V, Micali A, et al. Long Term Treatment with Sodium Hyaluronate-Containing Artificial Tears Reduces Ocular Surface Damage in Patients with Dry Eye. Br. J. Ophthalmol. 2002;86(2):181-184. doi: 10.1136/bjo.86.2.181. 3. Prabhasawat P, Tesavibul N, Kasetsuwan K. Performance Profile of Sodium Hyaluronate in Patients with Lipid Tear Deficiency: Randomised, Double-Blind, Controlled, Exploratory Study. Br. J. Ophthalmol. 2007;91(1):47-50. doi: 10.1136/bjo.2006.097691. 4. US Dry Eye OTC. Product Comparison. 5. IRI US 2020 Dry Eye Share Competitive Report. 6. Zheng X, Goto T, Shiraishi A, et al. In vitro efficacy of ocular surface lubricants against dehydration. Invest. Ophthalmol. Vis. Sci. 2013;32(9):1260-1264. doi: 10.1097/j.ico.0b013e31829cfd44. 7. Maissa C, Guillon M, Simmons P, et al. Effect of castor oil emulsion eyedrops on tear film composition and stability. Contact Lense Anterior Eye. 2010;33(2):76-82. https://doi.org/10.106/j.clae.2009.10.005 8. Craig JP, Nichols KK, Akpek EK, et al. TFOS. DEWS II Definition and Classification Report. The Ocular Surface. 2017;15(3):276-283. 9. Wasmanski AD and Kislán T. Cross-Over Evaluation of Polyethylene Glycol 400 (PEG-400) 0.4% and 0.25% Artificial Tears in Mild Dry Eye Patients. Invest. Ophthalmol. Vis. Sci. 2010;51(13):6263. 10. Montani G. Intrasubject Tear Osmolarity Changes with Two Different Types of Eye Drops. Optom. Vis. Sci. 2013;90(4):372-377. doi: 10.1097/OPX.0b013e318288dbde. 11. https://www.systane.com/eye-care/systane/products/systane-balance/ingredients. 2019. 12. https://www.systane.com/eye-care/systane/products/systane-complete/ingredients. 2019. 13. Refresh Optive Mega-3® Drops Carton. 2020. 14. Refresh Optive® Advanced Lubricant Eye Drops Carton Label. 2019. 15. Data on file 2017. Blink® Tears Formula Grid Comparison. 16. JJV Data on File 2019. Comparative Evaluation Results of Dry Eye Competitor Products. 17. https://www.theratears.com/professionals. 2019. 18. Physical measurements performed on micro-osmometer and documented in Johnson & Johnson laboratory notebook 3369 (p.113) following appropriate USP or equivalent method. 2020. 19. JJV Data on File, CoA 2020. 20. JJV Data on File 2021. Comparative Landscape Dry Eye Products.

IMPORTANT SAFETY INFORMATION: Blink® Tears, Blink GelTears® and Blink® Triple Care drops are for the temporary relief of burning, irritation and discomfort due to dryness of the eye or exposure to wind or sun, and may be used as a protectant against further irritation. Patients should stop use and contact their eye care practitioner if they experience eye pain, changes in vision, continued redness or irritation of the eye, or if the condition worsens or persists for more than 72 hours.