

blink[®]

From the Eye Care Experts at **Bausch + Lomb**



Blink[®] Tears and **Blink GelTears[®]** Lubricating Eye Drops provide immediate and long-lasting dry eye symptom relief.

These unique formulations help address the core signs of dry eye, including tear film instability and hyper-osmolarity, that cause inflammation and discomfort.



Restores Tears' Natural Balance

These unique formulations have the lowest osmolarity among widely used brands: greater reduction in osmolarity compared to Systane[®] brand; greater and more sustained salt level reduction than Refresh Optive[®] Drops



Helps Stabilize the Tear Film

Hyaluronic Acid works within the formulation as a hydration booster, mimicking key properties of the tears' natural mucins, to quickly thicken and help stabilize the tear film with every blink



Visco-Elastic Formulation

Hyaluronic Acid makes the formulation visco-elastic—it thins and thickens with every blink, helping to ensure that the lubricating eye drops don't get blinked away shortly after insertion, as may happen with other drops

BAUSCH + LOMB

Understand the Formulas of the Eye Drops you Recommend

The unique formulation in Blink® Tears Lubricating Eye Drops delivers immediate and long-lasting dry eye symptom relief.^{1,2,3}

Aqueous-Based Drops	Blink® Tears Lubricating Eye Drops ⁴ Also available in Preservative-free	Blink GelTears® Lubricating Eye Drops ⁵	Systane® Ultra Lubricant Eye Drops ⁶ Also available in Preservative-free	Refresh Tears® Lubricant Eye Drops ⁷	Refresh® Relieva™ Lubricant Eye Drops ⁸ Also available in Multi Dose Preservative-free	TheraTears® Lubricant Dry Eye Drops ⁹ Also available in Preservative-free
Demulcent Functions to form a soothing protective layer over mucous membranes to lubricate the surface	PEG 400 (0.25%)	PEG 400 (0.25%)	Propylene Glycol 400 (0.4%) Propylene Glycol (0.3%)	Carboxy Methylcellulose (0.50%)	Carboxy Methylcellulose (0.50%) Glycerin (0.90%) (Preservative free contains 1% glycerin)	Sodium Carboxy Methylcellulose (0.25%)
Buffer Ensures that pH remains stabilized within physiological range	Sodium Borate, Boric Acid	Sodium Borate, Boric Acid	Boric Acid	Boric Acid, Sodium Borate	Boric Acid, Sodium Borate	Boric Buffers
Electrolytes Ensure salt balance within cells to regulate hydration	Calcium Chloride, Potassium Chloride, Magnesium Chloride, Sodium Chloride	Calcium Chloride, Potassium Chloride, Magnesium Chloride, Sodium Chloride	Potassium Chloride, Sodium Chloride, Aminomethylpropanol, Sorbitol	Calcium Chloride, Potassium Chloride, Magnesium Chloride, Sodium Chloride (May contain hydrochloric acid or sodium hydroxide to adjust for pH)	Calcium Chloride, Magnesium Chloride, Potassium Chloride (May contain hydrochloric acid or sodium hydroxide to adjust for pH)	Calcium Chloride, Magnesium Chloride, Potassium Chloride, Sodium Chloride
Viscosity Enhancer Increases thickness of the solution	Hyaluronic Acid (0.2%)	Hyaluronic Acid (0.38%)	Hydroxypropyl Guar	Carboxy Methylcellulose	Sodium Hyaluronate (0.11%)	Sodium Carboxy Methylcellulose (0.25%)
Preservative Inhibits microbial growth due to potential contamination that may occur with use of a multi-dose container	Sodium Chlorite	Sodium Chlorite	POLYQUAD® (Polyquaternium-1) 0.001% (PQ-1)	PURITE® (stabilized oxychloro complex)	PURITE® (stabilized oxychloro complex)	Dequest®
Osmolarity¹⁴ Salt concentration	176	174	283	278	338	185

Lipid-Based Drops	Systane® Balance Lubricant Eye Drops ¹⁰	Systane® Complete Lubricant Eye Drops ¹¹	Refresh Optive Mega-3® Preservative Free Lubricant Eye Drops ¹²	Refresh Optive® Advanced Lubricant Eye Drops ¹³ Also available in Preservative-free
Demulcent Functions to form a soothing protective layer over mucous membranes to lubricate the surface	Propylene Glycol (0.6%)	Propylene Glycol (0.6%)	Carboxymethylcellulose sodium (0.5%) Glycerin (1%) Polysorbate 80 (0.5%)	Carboxymethylcellulose sodium (0.5%) Glycerin (1%) Polysorbate 80 (0.5%)
Buffer Ensures that pH remains stabilized within physiological range	Boric Acid (May contain hydrochloric acid and/or sodium hydroxide to adjust pH)	Boric Acid (May contain hydrochloric acid and/or sodium hydroxide to adjust pH)	Boric Acid (May contain hydrochloric acid and/or sodium hydroxide to adjust pH)	Boric Acid
Electrolytes Ensure salt balance within cells to regulate hydration	None	None	None	None
Viscosity Enhancer Increases thickness of the solution	Hydroxypropyl Guar	Hydroxypropyl Guar	Carboxy Methylcellulose	Carboxy Methylcellulose
Preservative Inhibits microbial growth due to potential contamination that may occur with use of a multi-dose container	POLYQUAD® (Polyquaternium-1) 0.001% (PQ-1)	POLYQUAD® (Polyquaternium-1) 0.001% (PQ-1)	N/A	PURITE® (stabilized oxychloro complex)
Osmolarity¹⁴ Salt concentration	275	279	315	269

1. Dumbleton K et al. An investigation of efficacy of a novel ocular lubricant. ECL. 2009;3:149-155. 2. Wasmanski A et al. Cross-Over Evaluation PEG-400 0.4% & 0.25% artificial tears in mild dry eye patients. IOVS 2010, Vol.51, 6263. 3. Montani G. Intrasubject tear osmolarity changes with two different types of eye drops. OVS. 2013; 90(4): 372-377. 4. Blink® Tears Lubricating Eye Drops Carton Label. 2019. 5. Blink GelTears® Lubricating Eye Drops Carton Label. 6. <https://systane.mylcon.com/products/systane-ultra/>. Accessed Dec. 2023. 7. Refresh Tears® Lubricant Eye Drops Carton Label. 2018. 8. Refresh® Relieva™ Lubricant Eye Drops Label. 2020. 9. TheraTears® Dry Eye Drops Carton Label. 2019. 10. <https://systane.mylcon.com/products/systane-balance/>. Accessed Dec. 2023. 11. <https://systane.mylcon.com/products/systane-complete/>. Accessed Dec. 2023. 12. Refresh Optive Mega-3® Drops Carton. 2020. 13. Refresh Optive® Advanced Lubricant Eye Drops Carton Label. 2019. 14. Physical measurements performed on micro-osmometer following appropriate USP or equivalent method.